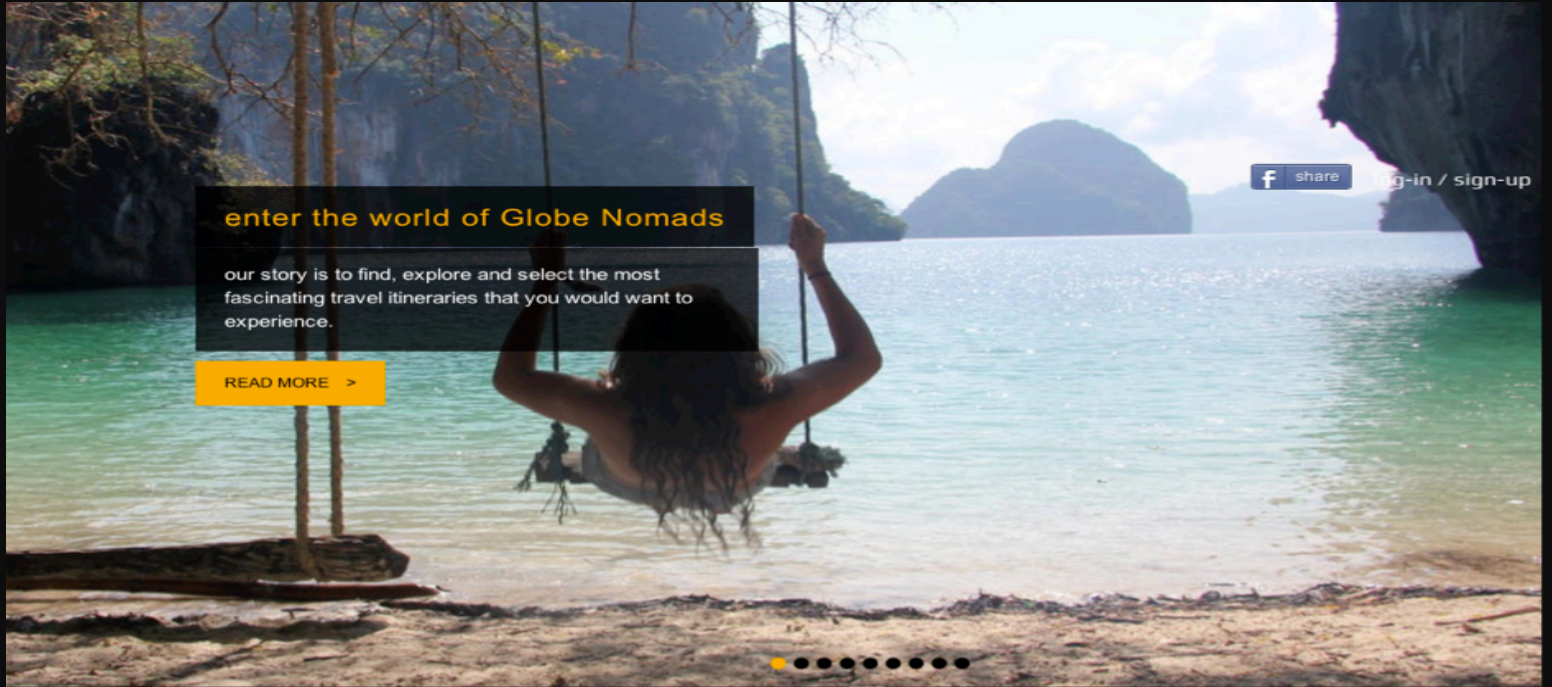


# Globe Nomads

escape.travel.live



enter the world of Globe Nomads

our story is to find, explore and select the most fascinating travel itineraries that you would want to experience.

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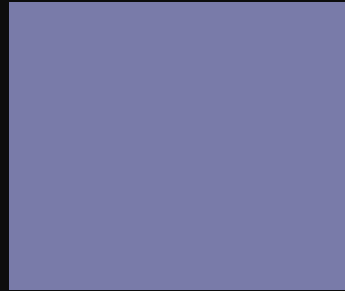
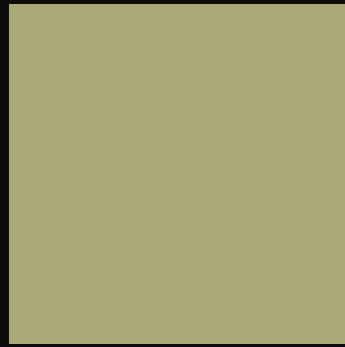
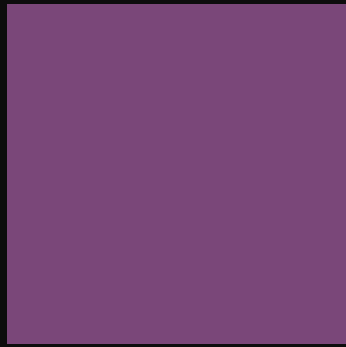


## Our advertising opportunities

Globe Nomads is an eclectic high-end lead generation web publication providing information to upscale consumers assisting them with their decision-making and influencing their buying behavior.

Offering expertise in categories of Lifestyle & Travel services by connecting our readers and members with a range of handpicked services or products as well as a highly exclusive platform, it allows you to promote your company in the most efficient way.

Our members obtain their inspiration from our site, directly connecting them with your offer, linking to your website. The target audience is an affluent individual, who primarily focuses on quality of products and services and has the financial means to travel the world.



**Yoga in the Hamptons!**

Approximately 100 miles from New York City on the East End of Long Island, Topping Rose House is ideally situated within walking distance of boutiques, art galleries and cafés. Topping Rose House is the Hamptons' first full-service luxury hotel featuring 22 elegantly appointed guestrooms in the House, Studio and Cottages as well as a Spa by local wellness center Naturopathica, fitness center, heated outdoor pool, distinct private event spaces, house vehicles from Lexus, and much more.

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home | offers | escape city | **escape resorts** | live local | the sanctuary | lux camping | insights | nightnight | more



# Target audience

## The folks you want to market to

**By becoming one of our partners you will enjoy the benefits of a carefully chosen positioning in the Globe Nomads overall concept. Due to this preliminary selection your offer is not just one among many but a substantial part of the Globe Nomads site content.**

**We offer multiple channels to push sponsored content to our audience, achieving maximum visibility, effective targeting and significant value for you.**

- You can tailor our utilization to your targeted need (e.g. pushing special offers)
- You can use our site as additional advertorial, integrating it to your marketing mix
- You can increase your penetration through targeted messaging and communication - Increase direct bookings
- Connect with our mutual target group and enhance brand awareness Strengthen and Support social media and SEO efforts
- You do not have any additional administrative or technical additional efforts
- Increase in social media fans/followers

# + Our advertising benefits

Readers stats

And more  
info for you

## Our service to you:

- We offer a variety of advertising options from advertorials to bespoke feature sections. We also provide the opportunity for your story to be shared on our social media channels.
- We inspire our members to take breaks they hadn't planned before seeing them advertised with us.
- Using trends data, geo-targeting and inspiring advertising, we can sell your additional empty rooms and create an additional, reliable source of revenue
- High-Quality Product positioning online
- Trusted respected brand
- Innovative approach to integrated marketing
- Globe Nomads reaches visitors who are very close to the point of purchase of quality & luxury goods rather than general luxury-interested traffic.
- Globe Nomads targets, discerning, interested, affluent and business minded with a passion for travel, high quality- and luxury products.

- Globe Nomads targets a niche market and offers an extremely specific and valuable demographic
- Targeting to 18-60+ age, demographic: affluent, high quality target audiences

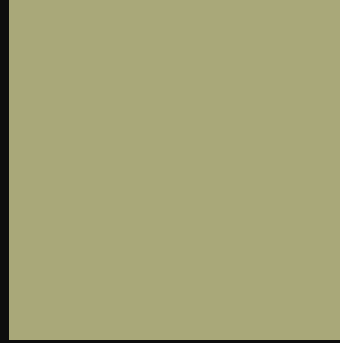
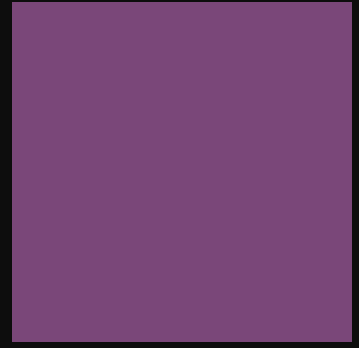
## To summarize what Globe Nomads offers:

- We understand the value of strong content and therefore aim to produce world class content production to help take your brand, product or service to the next level.
- We offer an outstanding platform where buyers and sellers of high-end goods meet regardless of location or language. This provides an excellent opportunity for advertisers.
- We're the perfect balance of a marketing and a distribution channel - available mobile and online

## The subscriber's advantage:

Our readers count on personalized information when it comes to their travels, the latest and most fashionable products or services. The spectacular and high quality photographs we use for the various segments and product research transform into a more constructive and enjoyable process.





# Book your advertising today

On: <http://www.globenomads.com/#!/globenomads/cxoi>

Or simply click this link:

[www.globenomads.com/#!/globenomads/cxoi](http://www.globenomads.com/#!/globenomads/cxoi)  
and get your space secured on our website.

You can simply choose the number of months  
you want to be on our site – and off you go.

Everything else will be taken care of by our web  
design team.

Our attractive pricing offer:

One month = \$ 80

Three months = \$240  
+1 month free

Twelve months = \$960  
+3 months free

We offer you automatic renewal  
after each option you select. Just  
pick the section you want to be  
featured and we will have it on-line  
within 24 hours of your order  
confirmation.

# Enter the world of Globe Nomads

Welcome to globe nomads and take advantage of our hideaway offers and inspirations for free or you simply opt for our exclusive subscriber benefits and join the globe nomads travel community.

We combine stunning luxury properties, boutique hotels, resorts, exclusive lodges, hip restaurants, wellness retreats, cool bars, customized journeys to far-off places, VIP members-only events, immersive cultural experiences, and access to elite private clubs into a single, seamless free membership. You select by travel interest and book directly from the hotels, flights, cars you chose at the best available rates or simply discover and explore your destination and be inspired by our globe nomads offers.

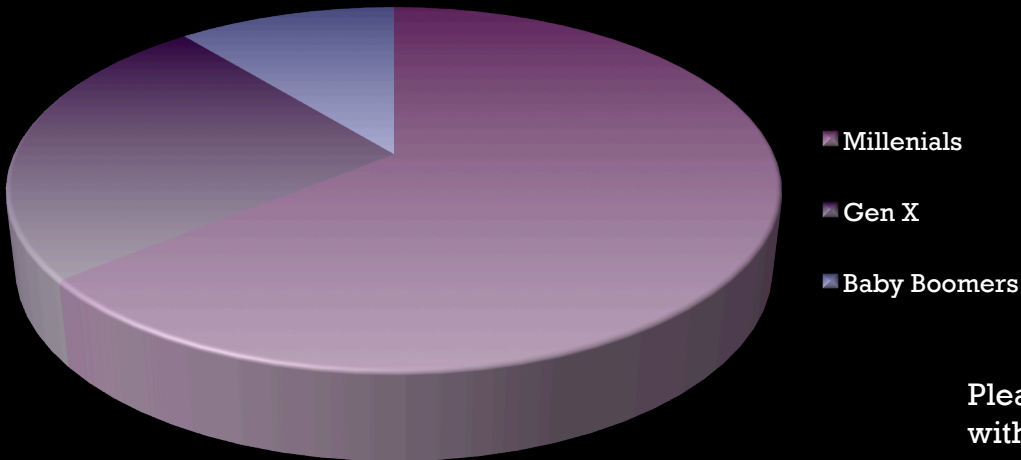


## + Readers Statistics



- Millennials aged 18-40 years
- Generation x aged 30-40 years
- Baby boomers aged 46-64 years
  - 55% Female 45% Male

## Subscribers



Please feel free to get in touch with us to discuss your content requirements further.

+ **Globe Nomads** [escape.travel.live](http://escape.travel.live)

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